

MISSION STATEMENT AXXION GROUP

The Axxion group designs, produces and sells honeycomb made from paper and water-based glues; and technologically supports its' customers honeycomb applications.

Our vision

1. *Our vision is to be cost and market leader in Europe. We aim to achieve this by focusing all our energy and potential on the following:*

Focus of attention

2. **Our business.** *The development of the technical and professional knowledge, skills and expertise of Axxion Industries personnel and those within the Axxion Industries network.*
3. **Innovation.** *The development of:*
 - a. *Honeycomb products;*
 - b. *Production processes and techniques;*
 - c. *Applications technology and their impact on both our factories and that of our customers.*
4. **Our work environment.** *The development and implementation of a set of values essential to the development of the people in our organisation and the implementation of the culture within Axxion, which defines our manner of communicating with people both inside and outside our organisation. In business terms this is referred to as a "power with" culture.*

Set of values

5. **Professional quality.** *To strive to ensure that products and services lead the way. Work methods are well-defined, safe and reliable and testify to our breadth of knowledge and experience.*
6. **Trustworthiness.** *Mutual trust is the force behind our collective strength.*
7. **Honesty.** *Honesty guarantees timely and concrete action, which is a testament to courage.*
8. **Respect.** *Mutual respect is paramount.*
9. **Your individual involvement.** *If Axxion thrives so will the personnel. Your individual involvement results in fulfilment and motivation.*
10. **Entrepreneurial skills.** *In order to achieve our mission statement personnel must be adaptable to change. Willingness to do everything in your power to maximise personal growth will benefit not only Axxion but also yourself. This is the key to our mutual success.*

Wieger Wiegersma